

An aerial photograph of Pforzheim, Germany, taken during sunset. The sun is low on the horizon, casting a warm, golden glow over the city. The Neckar river flows through the center of the city, flanked by lush green trees. The city buildings are densely packed, and the sky is filled with soft, orange and yellow clouds.

DISCOVERING PFORZHEIM

CULTURE - LEISURE

Welcome to Pforzheim!

Connected to the Black Forest and encompassed by the Kraichgau and Stromberg regions, Pforzheim is situated in a scenic location. At the confluence of the three rivers Enz, Nagold and Würm, it is also known as the three-valley city, offering much in the way of recreation. As gateway to the Black Forest, Pforzheim is also an ideal starting point for hikers and cyclists.

No other town in Germany is so closely linked to the history of the jewellery and watchmaking industry as the “Golden City” of Pforzheim. Here you can experience the world of jewellery at first hand, for example in Pforzheim’s jewellery museum in the Reuchlinhaus. What is more, Pforzheim offers its visitors further cultural attractions and highlights, such as the 360° panorama in the old gasometer.

Set off on a tour of discovery and get to know Pforzheim with all its characteristic and endearing facets. Follow our guides through the city centre or visit one of our many sights of interest.

We are pleased to welcome you to Pforzheim as our guest.

Your Pforzheim tourism marketing team

PUBLISHED BY

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1 Pforzheim Jewellery Museum – Reuchlinhaus

The Pforzheim jewellery museum in the Reuchlinhaus is the only museum in the world specialising in the history of jewellery. Around 2,000 exhibits illustrate the art of jewellery from five millennia, from the ancient world to the present: elaborately and finely worked pieces of Etruscan jewellery, exuberant baroque treasures, significant art nouveau items as well as a noted collection of modern jewellery.

Multiple exhibitions over the course of the year enable the visitors to rediscover the museum time and again. The Reuchlinhaus is also an architectural jewel. It was built in 1961 to the plans of architect Manfred Lehmbruck in the »international style« and is evocative of the architecture of Ludwig Mies van der Rohe.

ADDRESS Jahnstraße 42, 75173 Pforzheim

PHONE 07231 392126

WEBSITE www.schmuckmuseum.de

2 Technical Museum Pforzheim

It is full of activity, it smells of oil and metal, and the machines are noisy! In the building of the former Kollmar & Jourdan jewellery factory you can explore the traditional Pforzheim jewellery and watchmaking industry, which once dominated the world market.

The museum shows the technology of the jewellery and watchmaking industry in its historical context, the manufacturing techniques and also the working conditions and the developments in the city of Pforzheim. One focus is on how history lives on in the present day: many companies have developed their own special skills based on the jewellery and watch production and today are also successful in new markets.

ADDRESS Bleichstraße 81, 75173 Pforzheim

PHONE 07231 392869

WEBSITE www.technisches-museum.de



3 SCHMUCKWELTEN Pforzheim

In a setting that is unique throughout Europe, undreamed-of possibilities of shopping for gold and diamond masterpieces are presented on three storeys. On top of this, there are fascinating discovery areas and the opportunity to work creatively with gold. More than 250 years of experience and skill can be felt here at close quarters!

In the SCHMUCKWELTEN “bel étage” on the first floor, the Deutsche Schmuck und Uhren and the Galerie für Kunst & Design showcase their craft. On this platform, practically everything revolves around design and quality “made in Pforzheim”. In the transparent manufactory, the jewellery past of Pforzheim comes alive again and invites you to take part.

ADDRESS	Westliche-Karl-Friedrich-Str. 56, 75172 Pforzheim
PHONE	07231 800060
WEBSITE	www.schmuckwelten.de

4 SCHÜTT | Jewellery and Precious Stones

Known as a tourist highlight far beyond the borders of Pforzheim, this exhibition of precious stones has been continually modernised since 2015. The exhibition of precious stones on the SCHÜTT company premises is one of Pforzheim’s “must-sees”. Over an exhibition space of more than 350m², visitors can experience the fascinating world of precious stones and crystals at close hand and learn all about the multifaceted world of precious stones. On guided tours through the exhibition, visitors learn lots of things worth knowing and get to hear fascinating facts about the origins and formation of the precious stones. SCHÜTT presents and sells not only jewellery from its own goldsmith studios, but also items of jewellery from other Pforzheim jewellery designers and artists.

ADDRESS	Goldschmiedeschulstr. 6, 75173 Pforzheim
PHONE	07231 22001
WEBSITE	www.schuett-pforzheim.de



5 Pforzheim Gasometer

Experience the work of the panorama artist Asisi in the Golden City. The gas holder, which was built in 1912, has been given a new lease of life thanks to an extensive overall refurbishment. Today, the 40-meter high industrial monument combines its fascinating technology with the largest 360° panorama in the world by the artist Yadegar Asisi; the panorama is displayed over 3.500m² inside the gas holder and can be viewed at close range from a 15-meter high visitors' platform.

Set off on a spectacular journey into another world and be impressed and fascinated by the world's largest breath-taking 360° panorama!

You can find out which panorama is currently on show at www.gasometer-pforzheim.de

ADDRESS Hohwiesenweg 6, 75175 Pforzheim

PHONE 07231 7760997

WEBSITE www.gasometer-pforzheim.de

6 Pforzheim Wildlife Park

Pforzheim's wildlife park with its 70 different types of wild and working animals is one of the most popular recreational facilities in the Northern Black Forest region. Being able to feed and treat the animals in the park like friends, experiencing the thrills in the forest climbing park or letting off steam in the forest play areas help young and old grasp nature, in the true sense of the word.

Pforzheim's wildlife park is one of the most exceptional wildlife parks in the south of Germany. Together with 29 other parks, it even got a special mention in "the most beautiful wildlife parks between the North Sea and the Alps - Germany's wild animals" by the renowned international magazine „National Geographic“.

Pforzheim's wildlife park - seriously natural.

ADDRESS Tiefenbronnerstraße 100, 75175 Pforzheim

PHONE 07231 393328

WEBSITE www.pforzheim.de



7 History of the City

After 90: Pforzheim was established as the Roman settlement Portus (lat. harbour/river crossing) on the river Enz near the modern bridge Altstädter Brücke.

13th/14th century: Pforzheim experiences its first period of prosperity. In the city, a group of influential patricians emerges. This group develops extensive activities on the financial market.

1447: “Pforzheim’s Princely Wedding”: the wedding of the Margrave Karl I of Baden with Katharina of Austria, the sister of Emperor Friedrich III, is celebrated in Pforzheim with great pomp.

1718: Inauguration of the “Orphanage, Mental Asylum, Hospital, Gaol and Workhouse” in the building of the former Dominican Convent.

1767: Establishment of a watch and jewellery factory in the orphanage (former Dominican Convent). Pforzheim’s jewellery industry developed out of this factory.

1768: Establishment of the school for goldsmiths and watchmakers. Here, pupils from the orphanage were taught how to draw.

1776: Introduction of free enterprise in Pforzheim’s jewellery industry.

Around 1836: In Pforzheim, Ferdinand Oechsle invents a device for measuring the sugar content in grape juice.

1839: “Goldsmiths’ revolution” in Pforzheim: a conflict about working hours in Pforzheim’s industry leads to violence.

1888: Bertha Benz and her two sons undertake the first long-distance trip by car from Mannheim to Pforzheim and back.

1945: In an air raid on 23 February, the town centre of Pforzheim is completely destroyed. Almost 20,000 people die within just 22 minutes.

2017: Pforzheim celebrates 250 years as Golden City Present: Pforzheim’s traditional strengths – high-precision work and design –, which have their origins in the jewellery and watchmaking industry, are advancing and leading into new innovative industrial sectors.

8 Monuments

Wallberg

The summit of the Wallberg, which can be seen for miles, is made up of the debris and building rubble from the Second World War. The commemorative steles remind us all of the importance of peace and that war is not a means of enforcing political goals. They are also a reminder of the rebuilding effort following the total devastation of the city, as an example of how the crisis was surmounted.

The “Rassler”

The workers in the Pforzheim jewellery industry, who, from the middle of the 19th century onwards, walked into town every day in groups from the neighbouring communities are symbolically portrayed in the „Rassler“ by Fritz Theilmann. The name refers to the sound of their hobnailed boots as they hastened through the cobbled streets.

Bertha Benz Monument

The monument recalls the pioneering feat of Bertha Benz, who, in August 1888, together with her sons Eugen and Richard undertook the first long-distance automobile trip in the world. The extremely arduous journey took them across country from Mannheim to her home town of Pforzheim.

Pforzemer Seckel

The figure of the “Pforzemer Seckel” by Fritz Theilmann is meant to recall this colloquial term, which was coined in Pforzheim. Deciphering the term leads us to the historical account that after the Pforzheim jewellery industry was established in the year 1767, coin gold was used as raw material and was collected from the bank in open containers for all to see.





9 Schloß- und Stiftskirche St. Michael

The Schloß- und Stiftskirche St. Michael is Pforzheim's most important medieval architectural monument and is therefore also known as the "stone history book" of the city. It was built between 1225 and 1470 in Romanesque and late Gothic style and is the burial place of the royal house of Baden.

After being badly damaged in the war, the church was faithfully restored to its original form and is now an ecclesiastical architectural gem. The colourful stained-glass windows, which define the interior space, are spectacular works of art of post-war modernism.

ADDRESS Schloßberg 10, 75175 Pforzheim

PHONE 07231 102484

WEBSITE www.pforzheim-schlosskirche.de

10 Johannes Reuchlin Museum

The city museum for the Pforzheim humanist, Johannes Reuchlin (1455-1522), was established in 2008 in the restored annex to the monastery choir of the Schloßkirche. Reuchlin summoned Christians, Jews and Moslems to dialogue. He created the fundamentals for translating the bible into German and became a forerunner of the Enlightenment. Johann Wolfgang von Goethe called him a „miraculous sign“.

The multimedia exhibition provides insight into the work of the humanist, who spoke up for human rights and tolerance in early times.

ADDRESS Schloßberg 14, 75175 Pforzheim

PHONE 07231 393779

WEBSITE www.pforzheim.de



11 Pforzheim Archaeological Museum

Pforzheim's Archaeological Museum originated in the wake of the archaeological excavations on Kappelhofplatz in 1995. The 2000-year history of the settlement of Pforzheim is made accessible to visitors in the form of the remains of features that have been conserved as well as numerous exhibits. Pottery finds prove that the area of the Roman PORTUS lived on as a Frankish settlement. The name of the place now changed to Pforzheim, a combination of the terms Portus and Heim (home).

There are mainly wall footings to be seen, but also remains of Roman heating systems, kitchens, latrines and wells. The visitor is guided through the exhibition on platforms, with visual aids providing clear information about the stone testimonies.

ADDRESS Altstädter Straße 26, 75175 Pforzheim

PHONE 07231 393779

WEBSITE www.pforzheim.de

12 Pforzheim Municipal Museum

In the idyllic museum precinct in Brötzingen, the exhibitions on the history of the city are divided between the medieval parish church of St. Martin, the old schoolhouse, a lapidarium in heritage-protected half-timbered surroundings and the picturesque herb garden. Also part of the complex is the house of the Homeland Associations, which in ten regional parlours preserves some of the cultural heritage of former refugees, who fled from what used to be the eastern territories.

On the ground floor of the old schoolhouse, visitors are initiated into the crafts and trades traditionally based in Pforzheim. In the parish church, the main events in the history of the city from the 12th to the 20th century can be seen.

ADDRESS Westliche Karl-Friedrich-Str. 243, 75172 Pforzheim

PHONE 07231 392559

WEBSITE www.pforzheim.de

13 Further Museums

The GDR Museum in Pforzheim is the only museum in the western federal states of Germany to depict the division of Germany in the 20th century, focussing on the history of the GDR dictatorship (1945-1990). It has a substantial collection with exhibits from all areas of society in the former GDR.

GDR Museum

Hagenschießstraße 9, 75175 Pforzheim
07231 4243340
www.pforzheim-ddr-museum.de

Weißenstein Station Museum

Belremstr. 70, 75180 Pforzheim
07231 767969
www.eisenbahnfreunde-pforzheim.de

Farming Museum in the district of Eutingen

Julius-Heydegger Straße 5, 75181 Pforzheim
07231 391072
www.pforzheim.de

House of the Homeland Associations

Kirchenstraße 9, 75172 Pforzheim
07231 441980
www.pforzheim.de



14 Art and Culture

Pforzheim offers a very diverse and highly developed cultural city life. Its theatre offers its visitors a wide, sophisticated repertoire made up of opera, straight theatre and ballet. The Osterfeld Cultural Centre in Pforzheim is one of the most important socio-cultural venues in Germany. In addition to this, in Pforzheim you can also go and see the internationally renowned Southwest German Chamber Orchestra and the oldest jazz club in Germany.

Visitors interested in the arts can find modern and contemporary art in the Pforzheim Gallery. The municipal art collection, with works by artists from the 19th to the 21st century who are connected to Pforzheim or the Northern Black Forest region either biographically or due to their work, is displayed in regularly rotating exhibitions. Contemporary art can be admired at the art society in the Reuchlinhaus and in the Brötzing Art gallery. Both have likewise established themselves as venues in the arts scene.

The youth cultural centre, Kupferdächle, which organises countless workshops and events at which everyone can put their creativity and their own ideas into practice, is very popular with young people.



Pforzheim Theatre

Am Waisenhausplatz 5, 75172 Pforzheim
07231 392440
www.theater-pforzheim.de

Osterfeld Cultural Centre

Osterfeldstr. 12, 75172 Pforzheim
07231 318210
www.kulturhaus-osterfeld.de

Raphael Mürle Puppet Theatre and Mottenkäfig Marionette Theatre

Kirchenstraße 3, 75172 Pforzheim
07231 463234
www.figurentheater-pforzheim.de
www.mottenkaefig.de

Pforzheim Gallery

Bleichstraße 81, 75173 Pforzheim
07231 392113
www.pforzheim.de/pforzheim-galerie

Kupferdächle

Kallhardtstraße 31, 75173 Pforzheim
07231 280950
www.kupferdaechle.de



15 Activities

Pforzheim is an ideal starting point for a country outing, as it is the point of departure for countless cycling and hiking trails through the Black Forest. The Westweg hiking trail, for example, the oldest and probably the best-known hiking trail in the Black Forest, starts at the “golden gate” near the Kupferhammer. For the recreational hiker, there are also many hiking trails in and around Pforzheim.

Explore the forests and the countryside on a leisurely cycle tour with the family or a sporting trip with friends. Whether you follow the three rivers Enz, Nagold and Würm or the Black Forest Panorama cycle track over the beautiful heights of the Black Forest, you will find plenty of cycling opportunities in and around Pforzheim.

TIP!

You can find further information on hiking or cycling trips at the Tourist Information.

16 Parks and Gardens

Ever since the State Horticultural Show was held in 1992, the Enzauepark, with the largest beer garden in the area, has turned into a magnet for visitors. It is open all year round. Around 100 events are held here from April to October for people of all ages. The many leisure and recreational facilities in the park also attract visitors.

The municipal garden is also a popular park, where on warm days you can relax and have a picnic. Located along the banks of the Nagold, it can be reached from the centre on foot and is home to the Reuchlinhaus with the jewellery museum.

The historic park of Pforzheim’s main cemetery in the northern part of the city is one of the loveliest cemeteries in Southwest Germany. As it was spared from the raids in the Second World War, sculptures and artfully designed gravestones can still be found here.



17 Architecture and Public Spaces

Pforzheim's city centre invites you to discover the Federal Republic of Germany in its "teens". After the devastation of the war and the defeat of the dictatorship, the city had the opportunity to start all over again, and the desire at that time for freedom and openness is reflected in the light, transparent architecture, the use of glass and the delight in lavish handling of space.

Some of the historical cultural monuments survived or were restored, such as the Bezirksamtsturm and the Archivbau. The Bezirksamtsturm is part of the cluster of buildings built between 1901 and 1903 as the grand ducal district office of Baden with adjoining official residence. The Archivbau next to the Schloßkirche was built on the inner side of the castle wall in around 1560, parts of which can still be seen inside today. The Landschaftsstube is the castle's only remaining reception room.

Many open spaces in the city centre, such as the rooftop garden above the Schlössle-Galerie, the

Schloßkirchenpark and the Italian piazza by the Roßbrücke invite you to slow down and linger awhile. The Blumenhof between the Schloßkirche and the Barfüßerkirche, which used to be a Franciscan monastery, is a little oasis of peace right in the middle of town. Here stands the three-river fountain created by Emil Salm. The three river Graces symbolise the rivers Enz, Nagold and Würm, which flow through the three-valley city.

The market place with its charming fountains and the new town hall overlooking the square, is the hub of the modernly reconstructed city centre. The town hall chimes were inaugurated in 1973. Several times a day, the 46 bronze bells play melodies matching the time of the year. Next to the new town hall, which was built from 1969 to 1973 the old town hall dating back from 1911/12 holds its own in the market place.

18 Regular Events

The market place is the centre for countless events, such as the Oechsle fest (wine festival), Sunday shopping, City on Ice and Pforzheim's Golden Christmas Market with its beautifully decorated stalls and the popular medieval market in Blumenhof.

March/April: Goldstadtfieber (Sunday shopping)

May: 24-hour hike round Pforzheim

May: Pforzheimer Bierbörse (beer festival)

June: Pforzemer Mess (fun fair)

July: Festival of lights in the Enzauepark

August/Sept.: Oechsle Fest (wine festival)

Oct.: Pforzheimer Wirtschaftswunder
(Sunday shopping)

Nov.-Jan.: City on Ice

Nov.-Dec.: Christmas market and medieval market

TIP!

You can find a comprehensive overview of all events at www.pforzheim.de or in our highlight flyer.





19 Shopping and Gastronomy

Combine your stay with a stroll through the city centre and enjoy the unique atmosphere of the city with its innumerable retail stores, department stores and boutiques in the many charming streets and squares.

A wide variety of gastronomic establishments invite you to stay longer. You can find a list of the various restaurants, cafés and beer gardens in the centre and the rest of the city at:

www.pforzheim.de

20 Guided City Tours

Experience the Golden City up close with a guided tour. Our guided city walks and our city tour take place every week from June to September in German. You can find further information in our brochure "Pforzheim erleben" (Getting to Know Pforzheim) and at the Tourist Information Office.

Guided tours of the city for groups are available on request.

TIP!

Many of our interesting topics and costumed tours can also be booked for groups. Our brochure "Gruppenführungen" on group tours is available at the Tourist Information Office or online at

www.pforzheim.de



21 Useful Information

Barrier-free facilities in Pforzheim

You can find an overview of all barrier-free facilities in the city as well as barrier-free walking at www.pforzheim.de

How to get here and when you get here

Thanks to its central location in the federal state of Baden-Württemberg, Pforzheim is very accessible by car, coach and also public transport. Most of the sights are located in the city centre and are within walking distance of the station and many of the car parks around the city centre. Pforzheim is close to the A8 motorway between Karlsruhe and Stuttgart and has four motorway junctions. It is approx. 45 minutes away from Stuttgart airport. You can park conveniently in the city centre in one of more than 4,500 parking spaces.

Pforzheim station is connected up to national and international rail routes and is only a few minutes away from the centre by foot. Also, there are plenty

of city and regional bus services available, which can take you to all of the main destinations in the city.

Pforzheim Wifi

Pforzheim is the first large town in Southwest Germany to provide free Wifi. It is available in the entire city centre.

Tourist Information Office

You can find all you need to know for your visit to Pforzheim in the new, modern premises of the Tourist Information on the Schloßberg, located between the main railway station and the pedestrian precinct. With an extensive selection of brochures and flyers you can find out more about our cultural facilities and events and get tips and suggestions for your stay.

22 Pforzheim in a Day Tour 1

History of the „Golden City”

Morning:

Set off to explore Pforzheim’s jewellery industrial past along the “Goldschmiedemeile” (Goldsmiths’ mile) and discover the banks of the Enz and the Nagold on the “Goldstadtuferweg” circular.

Midday:

Lunch in Pforzheim’s city centre.

Afternoon:

Visit the Pforzheim Jewellery Museum, which is one of its kind in the world, and marvel at 2,000 exhibits from five millennia. In the Jewellery Museum café, enjoy the view of the municipal gardens over a cup of coffee with a piece of cake.

Or:

Visit the Technical Museum of Pforzheim’s Jewellery and Watchmaking Industry in the former Kollmar & Jourdan jewellery factory.



22 Pforzheim in a Day Tour 2

Culture and Nature in Pforzheim

Morning:

Visit the Pforzheim gasometer. Marvel at the spectacular and largest 360° panorama in the world by the artist Yadegar Asisi in the completely refurbished gas holder.

Midday:

Lunch in the Enzaugen Park beer garden. Strolling through the park, you can explore the former site of the State Horticultural Show.

Afternoon:

The city centre with its many small boutiques and larger shopping facilities invites you to come window shopping. You can wind down the day with a tasty dinner or a visit to the theatre.

TIP!

If you would like to stay in the Golden City for longer than one day, our accommodation directory will have just the right accommodation for you. The Tourist Information team will be happy to help you.



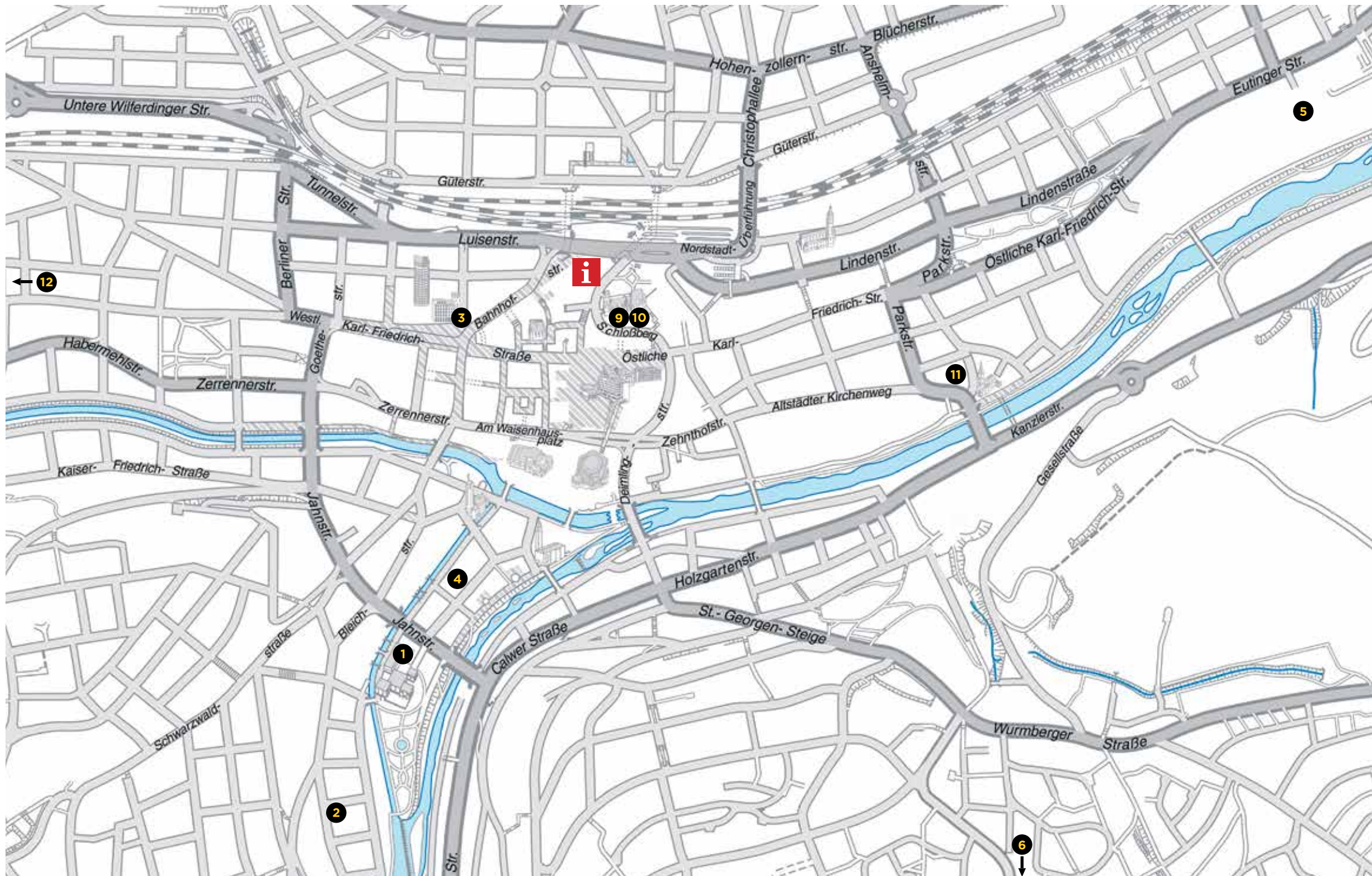


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If you are interested in our proposals, or if you need further information or have a special request, please do not hesitate to contact us. We will be happy to help you:

TOURIST-INFORMATION

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75175 Pforzheim

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Wirtschaft
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Pforzheim

